Southcoast Public Health Coalition



Fall River, Seekonk, Somerset, Swansea

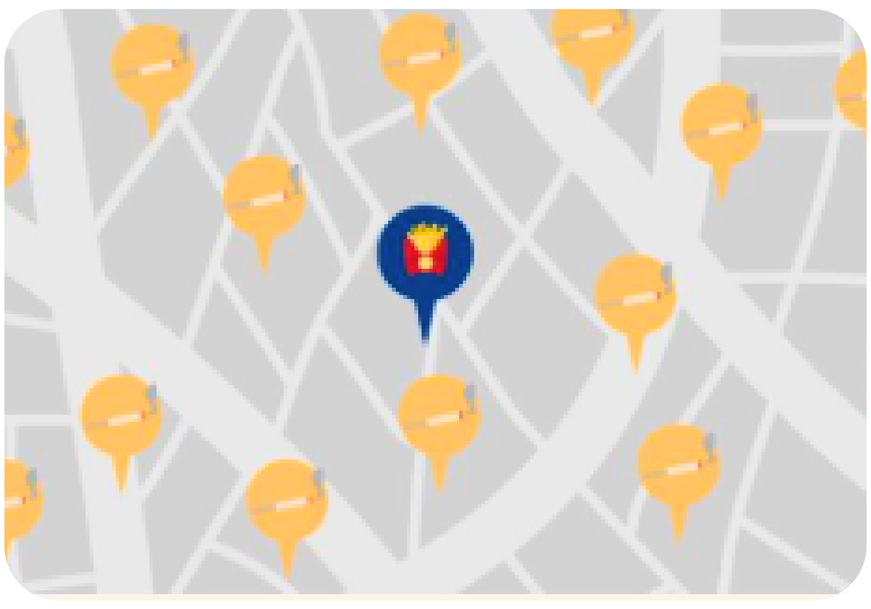
From Data to Direct Support

Through Public Health Excellence (PHE) funds, the Southcoast Public Health Coalition has strengthened its capacity to understand and respond to community health needs, building new data tools to track public health trends and bringing free resources and support directly to new and expecting families.

Strength in Numbers

You can't manage what you don't measure. The Coalition's Regional Epidemiologist built a public-facing Lyme Disease Dashboard and Tobacco Retail Density Dashboards to help guide public health interventions that improve community health, presenting the findings to the Southcoast Public Health Coalition Committee, the Fall River Board of Health, and the Massachusetts Health Officers Association. Internal disease-tracking dashboards are also maintained to help Public Health Nurses **monitor emerging health threats, turning raw data into tools that allocate resources and guide interventions to protect public health.**





Mapping Inequity

Within the region, **there are 20 times more tobacco retailers than McDonald's locations.** More retailers makes smoking harder to quit, and they tend to cluster in communities of color and low-income areas, driving worse health outcomes. **The Coalition uses dashboard data like this to guide where resources are needed most.**

"Public health is strongest when communities share data, knowledge, and resources. Especially in smaller communities where collaboration can turn small numbers and actions into meaningful insights and outcomes."

Hannah Ragozzino, Regional Epidemiologist

