

North Shore Public Health Collaborative



Beverly, Danvers, Lynn, Marblehead, Nahant, Peabody, Salem, Swampscott



Celebrating New Beginnings Together

For new and expecting parents, knowing where to start can feel overwhelming, but the Collaborative makes it easier. In March 2026, the Collaborative hosted a **Community Baby Shower with more than 25 vendors sharing information about local resources, alongside CPR demonstrations, raffles, and a baby boutique stocked with donated items.** The event was held in partnership with the North Shore Mother Visiting Partnership, which provides free home visits from Public Health Nurses to new parents in the region, **giving families a warm welcome and a head start on the resources they need.**

Helping Residents Navigate Health Coverage

Filling out a health insurance application can feel overwhelming, especially when coverage hangs in the balance. Several Collaborative staff are now MassHealth Certified Application Counselors, **helping residents apply for and renew MassHealth, understand their coverage options, gather required documentation, and enroll in health and dental insurance plans.** Staying covered is about more than paperwork. Maintaining health insurance makes people **more likely to seek preventive care, which means health problems can be caught and treated early, before they become harder (and more costly) to manage.**

DID YOU KNOW?



MassHealth is what Massachusetts calls Medicaid, the **public health insurance program offering free or low-cost coverage for individuals and families who qualify.**



Source: Health Care For All Massachusetts

“The Public Health Excellence grants and the SAPHE 2.0 legislation have given municipalities the chance to provide public health in a way that has never been possible before. We have not only enhanced existing public health infrastructure, but we have been able to provide other community health initiatives that were only dreamt of in the past. This includes programs like the North Shore Mother Visiting Partnership, where any parent of a child born in the past year can receive a one-time visit from a Public Health Nurse. The nurse will check on the mom and baby, provide CPR training, and provide resources for any assistance they may need.”

David Greenbaum, Salem Health Agent