

# Racial Justice and Economic Power

## Creating Health Equity through Community Wealth Building

2019 Annual Conference & Expo | DCU Center, Worcester, MA | Wednesday, November 13

8:30 AM **Continental Breakfast, Networking, Exhibitor Hall Open**

9:30 AM **Welcoming remarks**  
Carlene Pavlos, MTS, Executive Director, MPHA

### **Keynote and Q&A**

Ronnie Galvin, Vice President for Racial Equity and the Democratic Economy at the Democracy Collaborative

9:40 AM *At its core, community wealth building is about equity in economic power. And there is no equity without racial justice. Ronnie Galvin will present his work at the Democracy Collaborative fostering racial equity, building community wealth, and creating a new economic system anchored in democratic ownership and social justice.*

### **MPHA Policy Priorities & Accomplishments**

Maddie Ribble, MPH, Director of Public Policy and Campaign Strategy, MPHA

Enid Eckstein, Massachusetts Communities Action Network

Gerardo Espinoza, Local Enterprise Assistance Fund

10:50 AM Angela Johnson-Rodriguez, Transportation for Massachusetts

Kathleen McCabe, Boston Area Accountable Care Organization Social Determinants of Health Collaboration, Health Resources in Action

Jennifer Valenzuela, Health Leads

Sam Wong, City of Framingham Health Department

### **Legislative Awards**

11:20 AM Representative Hannah E. Kane & Representative Denise C. Garlick  
For Commitment to an Effective, Efficient, and Equitable Local Public Health System

11:30 AM **150 Years of Public Health: Honoring the Past, Looking Forward**  
Monica Bharel, MD, MPH, Commissioner, Massachusetts Department of Public Health

11:40 AM **MPHA Business Meeting**  
Jodie Silverman, MPA, MPHA President, and Neil Maniar, PhD, MPH, MPHA Nominating Committee Chair

12:00 PM **Lunch, Networking, Exhibitor Hall, Coffee**

1:00 PM **Afternoon Breakout Sessions (SEE BACK FOR DETAILS)**

2:30 PM **Final Chance for Exhibitor Hall, Networking, Photo Booth**

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### Afternoon Workshops, 1:00PM-2:30PM

#### **Latest Policy Attacks from Washington**

**Room A**

Workshop 1

Sarang Sekhavat, Massachusetts Immigrant and Refugee Advocacy Coalition, @MIRACoalition  
Gina Plata-Nino, Staff Attorney, Central West Justice Center  
Rebecca Hart Holder, Executive Director, NARAL Massachusetts, @rhartholder

*This workshop will review critical public health policy developments in the areas of women's reproductive health and rights, the Trump administration's reinterpretation of the Public Charge Rule, and actions to limit public benefits, particularly those addressing hunger and food.*

#### **Towards a Reparative Economy**

**Room B**

Workshop 2

Ronnie Galvin, Vice President for Racial Equity and the Democratic Economy, the Democracy Collaborative, @DemocracyCollab

*Community wealth building and racial equity will depend upon massive investments in low income communities of color. What would it mean to have a political-economic system that had a natural reparative response to racism? How can we organize to build such a system? These questions are central to wealth building in and for communities. This workshop will offer an opportunity to explore how this frame might lead to local solutions for community power rooted in racial justice.*

#### **Because Words Matter: Re-framing Public Health Issues with a Focus on Aging**

**Room C**

Workshop 3

Alrie McNiff Daniels, Senior Communications Officer, Tufts Health Plan Foundation, @THPFoundation  
Nora Moreno Cargie, President, Tufts Health Plan Foundation, @NMorenoCargie

*In this workshop, participants will learn what a framework is, how to use it to tell a story, and how to apply framing/reframing principles to complex issues. Then you will explore the particular example of aging and the framing recommendations from The Frameworks Institute. The workshop leaders will share insights and pose questions to participants with regards to using specific framing strategies with a racially diverse audience.*

#### **Climate Change and Health Equity 101**

**Room D**

Workshop 4

Sarita Hudson, Director of Programs and Development, Public Health Institute of Western Mass  
Catherine Ratte, Principal Planner, Pioneer Valley Planning Commission, @CatherineRatte

*This session will provide an overview of the wide ranging impacts of climate change on health equity, provide a discussion of root causes and upstream drivers of climate change, and provide a framework for public health action to mitigate climate change and fight to ensure that the impacts of climate change are not concentrated in communities of color and low income communities.*