

# Racial Justice and Economic Power

## Creating Health Equity through Community Wealth Building

2019 Annual Conference & Expo | DCU Center, Worcester, MA | Wednesday, November 13

8:30 AM **Continental Breakfast, Networking, Exhibitor Hall Open**

9:30 AM **Welcoming remarks**  
Carlene Pavlos, MTS, Executive Director, MPHA

### **Keynote and Q&A**

Ronnie Galvin, Vice President for Racial Equity and the Democratic Economy at the Democracy Collaborative

9:40 AM *At its core, community wealth building is about equity in economic power. And there is no equity without racial justice. Ronnie Galvin will present his work at the Democracy Collaborative fostering racial equity, building community wealth, and creating a new economic system anchored in democratic ownership and social justice.*

### **MPHA Policy Priorities & Accomplishments**

Maddie Ribble, MPH, Director of Public Policy and Campaign Strategy, MPHA

Enid Eckstein, Massachusetts Communities Action Network

Gerardo Espinoza, Local Enterprise Assistance Fund

10:50 AM Angela Johnson-Rodriguez, Transportation for Massachusetts

Kathleen McCabe, Boston Area Accountable Care Organization Social Determinants of Health Collaboration & Health Resources in Action

Jennifer Valenzuela, Health Leads

Sam Wong, City of Framingham Health Department

### **Legislative Awards**

11:20 AM Representative Hannah E. Kane & Representative Denise C. Garlick  
For Commitment to a Strong Local Public Health System for All Residents of the Commonwealth

### **150 Years of Public Health: Honoring the Past, Looking Forward**

11:30 AM Monica Bharel, MD, MPH, Commissioner, Massachusetts Department of Public Health

### **MPHA Business Meeting**

11:40 PM Jodie Silverman, MPA, MPHA President, and Neil Maniar, PhD, MPH, MPHA Nominating Committee Chair

11:50 PM **Lunch, Networking, Exhibitor Hall, Coffee**

1:00 PM **Afternoon Breakout Sessions (SEE BACK FOR DETAILS)**

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### Afternoon Workshops

#### **Latest Policy Attacks from Washington**

Sarang Sekhavat, Massachusetts Immigrant and Refugee Advocacy Coalition  
Gina Plata-Nino, Staff Attorney, Central West Justice Center  
Staff from NARAL Massachusetts

Workshop 1

*This workshop will review critical public health policy developments in the areas of women's reproductive health and rights, the Trump administration's reinterpretation of the Public Charge Rule, and actions to limit public benefits, particularly those addressing hunger and food.*

#### **Towards a Reparative Economy**

Ronnie Galvin, Vice President for Racial Equity and the Democratic Economy, the Democracy Collaborative

Workshop 2

*Community wealth building and racial equity depend upon massive investments in low income communities of color that have been traumatized by the American political economy. What would it mean to have a political-economic system that had a natural reparative response to racism? How can we organize to build such a system? These questions are central to the work of community wealth building and this workshop will offer an opportunity to explore how this frame might lead to local solutions for community power rooted in racial justice.*

#### **Because Words Matter: Re-framing Health Issues, an Aging Example**

Alrie McNiff Daniels, Senior Communications Officer, Tufts Health Plan Foundation

Workshop 3

*Through this workshop, participants will learn about communication frameworks, learning what a framework is, how to use it to tell a story, and how to apply framing/reframing principles to an issue. The workshop will then explore the particular example of aging and recommendations made from The Frameworks Institute. Workshop leaders will share insights/advice for use of framing strategies with a racially diverse audience and participants will have a chance to workshop a factsheet to incorporate reframing aging recommendations.*

#### **Climate Change and Health Equity 101**

Sarita Hudson, Director of Programs and Development, Public Health Institute of Western Mass  
Catherine Ratte, Principal Planner, Pioneer Valley Planning Commission

Workshop 4

*This session will provide an overview of the wide ranging impacts of climate change on health equity, provide a discussion of roots causes and upstream drivers of climate change, and provide a framework for public health action to mitigate climate change and fight to ensure that the impacts of climate change are not concentrated in communities of color and low income communities.*