

Hospitals Investing in Communities

Effective Strategies to Represent Community Needs



Hospitals in Massachusetts have obligations to provide a Community Benefit to their surrounding communities. Recent regulation updates by the Department of Public Health and the Office of the Attorney General outline how hospitals can most strategically invest in communities to address community needs.

This training will provide an overview of the revised Attorney General's Hospital Community Benefits Guidelines and the updated Determination of Need/Community Health Initiative regulations and guidance, a framework for analysis of hospital Community Health Needs Assessments, and a basic review of hospital finance structure. This training will also allow time for participants to build strategy skills and practice tools to better engage with the community and hospital staff.

The intended audience for this training is members of hospital committees responsible for advising the hospital on Community Benefits and community needs. Individuals may represent a community-based organization or a specific community or issue. The training is intended for committee members who are not hospital staff.

Questions?

Contact Kristina Kimani, 857-263-7072, ext. 109, or kkimani@mapublichealth.org

Friday, January 25, 2019

11:30am—3:00pm

Lowell General Hospital,
Saints Campus

Lowell, MA (*Lunch provided.*)

Monday, February 11,

2019 8:30am—12:00pm

UMass Medical School
Worcester, MA

(*A light breakfast will be provided.*)

To Register:

Lowell: <https://www.tfaforms.com/4711321>

Worcester: <https://www.tfaforms.com/4714394>

Registration is free, but required in advance.

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