

# Local Public Health

BEYOND TRADITIONAL PROGRAMS

---

SAMUEL S. WONG, PHD

DIRECTOR OF PUBLIC HEALTH, CITY OF FRAMINGHAM

PRESIDENT, MASSACHUSETTS HEALTH OFFICERS ASSOCIATION



# Why Are You Here?

---

WHAT'S OUR PURPOSE?

WHY DO WE DO WHAT WE DO?

STATUTORY DUTIES ONLY?



# What Do We Do?

---

- “Traditional” Programs
  - Environmental Health
    - Food, Housing, Septic, Pools, Body Arts, Camps, etc.
  - Public Health Nursing
    - Communicable Disease Follow-up, Immunization, Other Clinic Services, etc.
  - Emergency Preparedness
    - MRC, PHEP
  - Community/Population Health
    - Substance Use, Tobacco, Mass in Motion, etc.



# What Else Should We Be Doing?

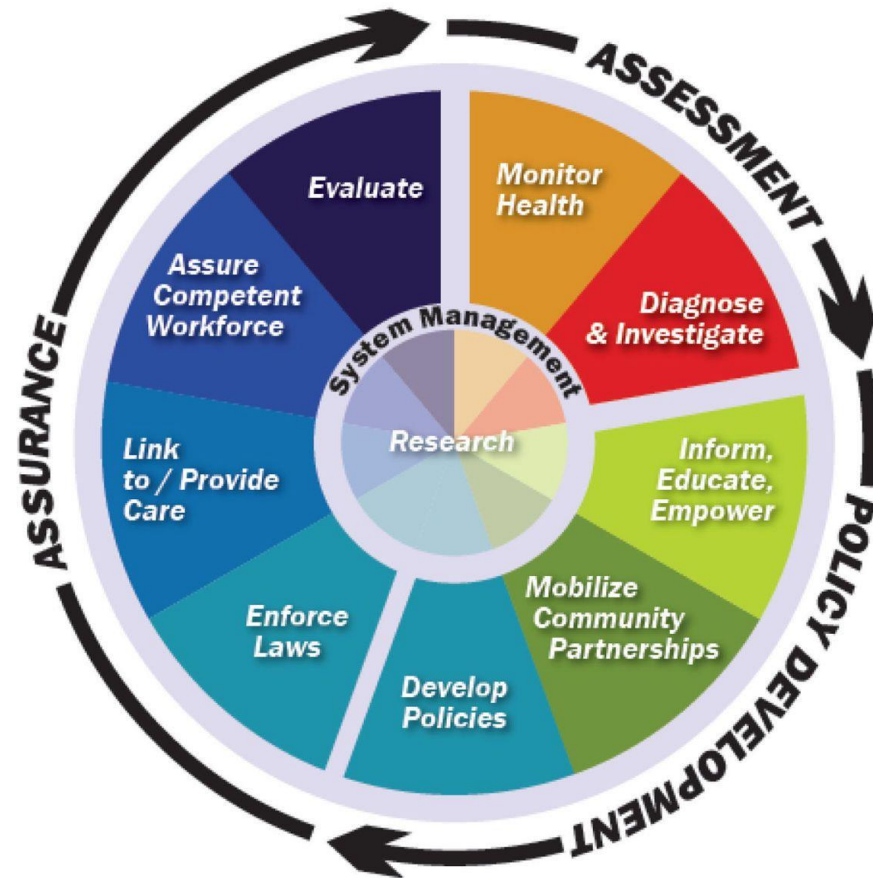
---

- Start with these first
  - Community Health Needs Assessment
    - Community Health Improvement Plan
  - Strategic Planning for your department
    - Vision & Mission Statements
  - Branding
    - What values are you bringing to the community?
- Ten Essential Public Health Services
- Public Health 3.0

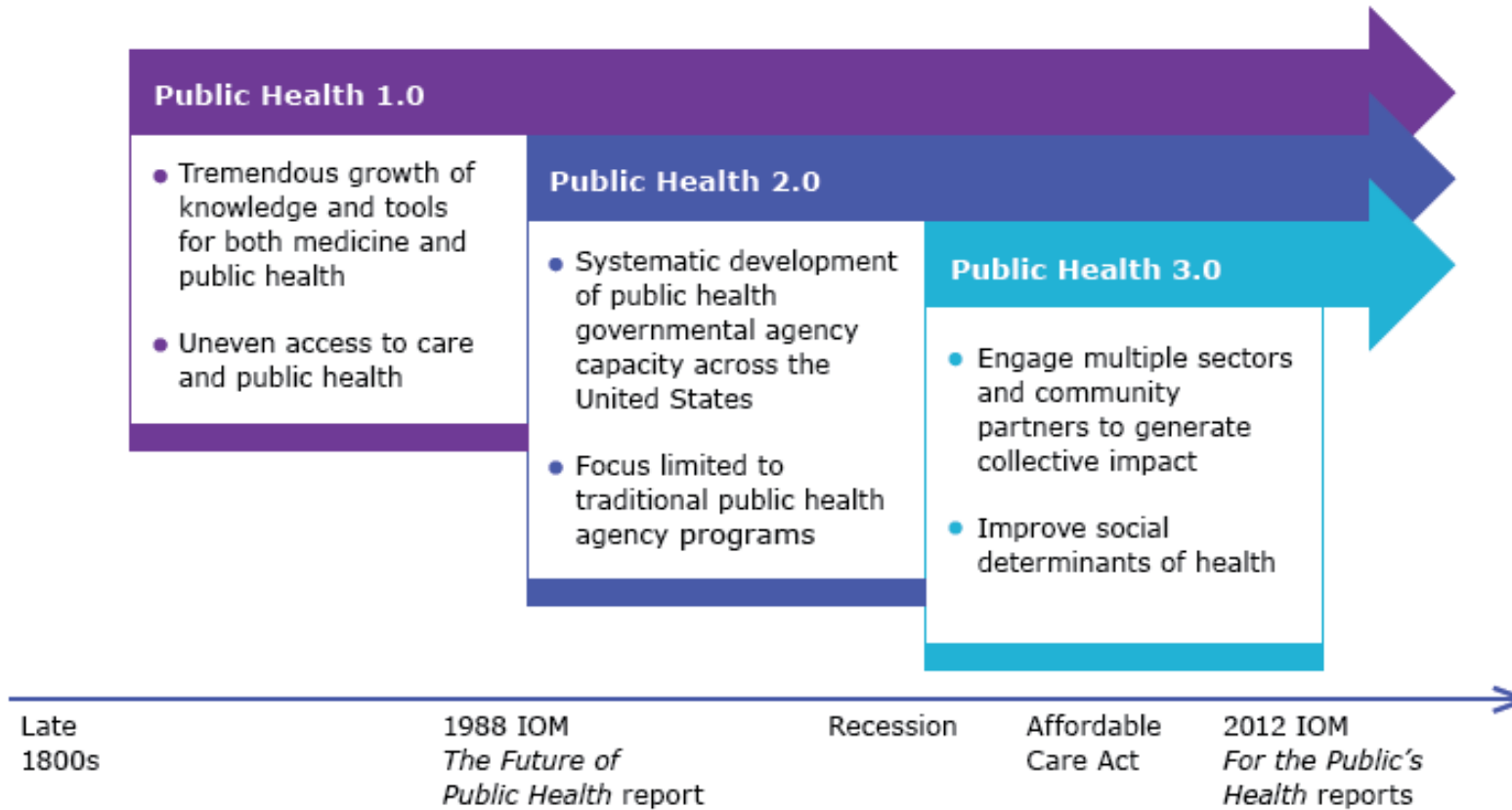


# Ten Essential Public Health Services

---



# Public Health 3.0



# Social Determinants of Health

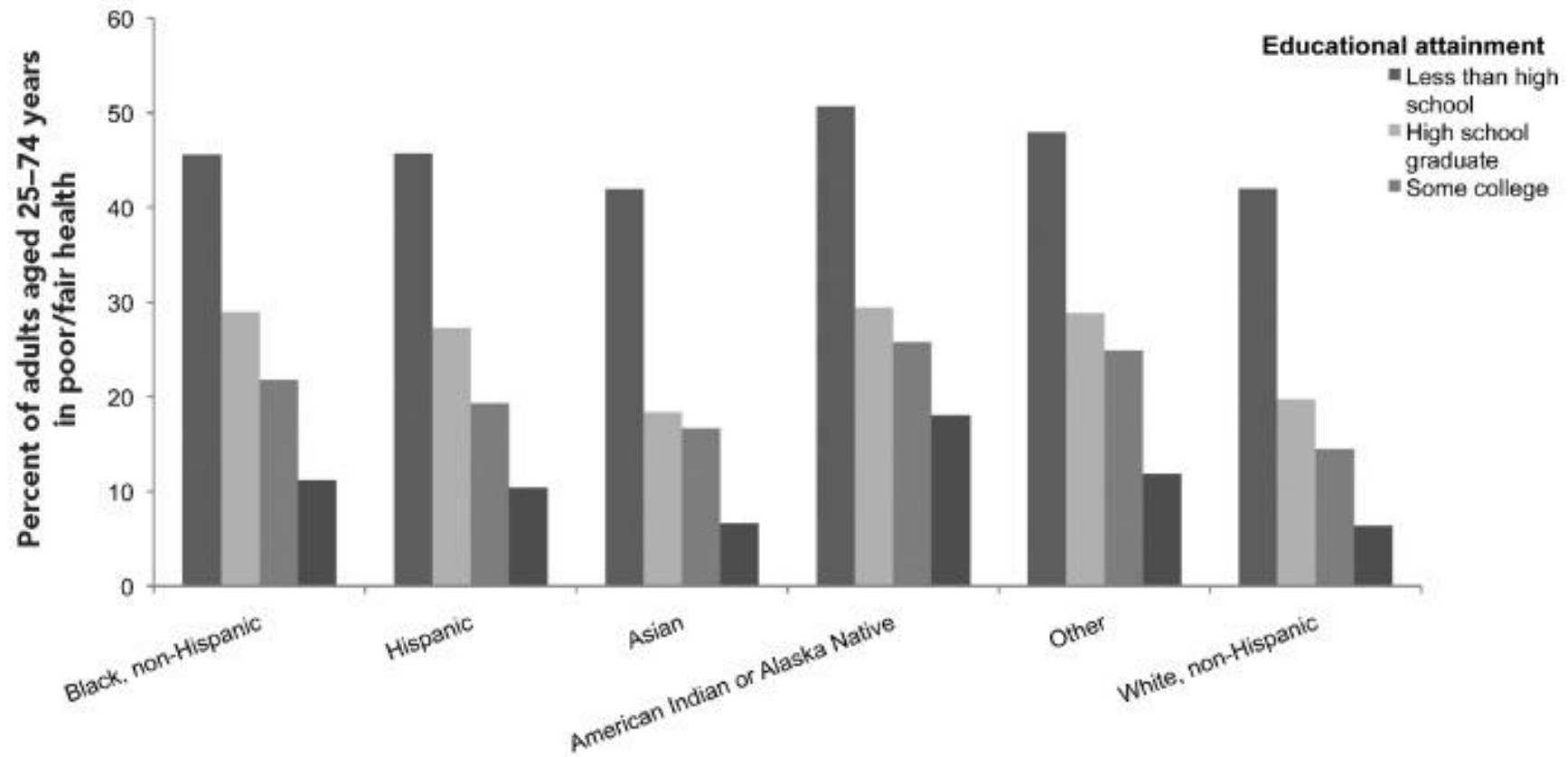
---

Economic and social conditions and their distribution among the population that influence individual and group differences in health status.

- Education Attainment
- Housing insecurity
- Food insecurity
- Income
- Transportation
- Race
- Gender



# Education Attainment & Race





# Public Health 3.0 Recommendations

---

- Chief Health Strategist
- Engage community stakeholders to form structured cross-sector partnerships
- Become accredited by PHAB
- Data: collection, analysis, application
- Sustainable funding
- Health equity



# Health Equity

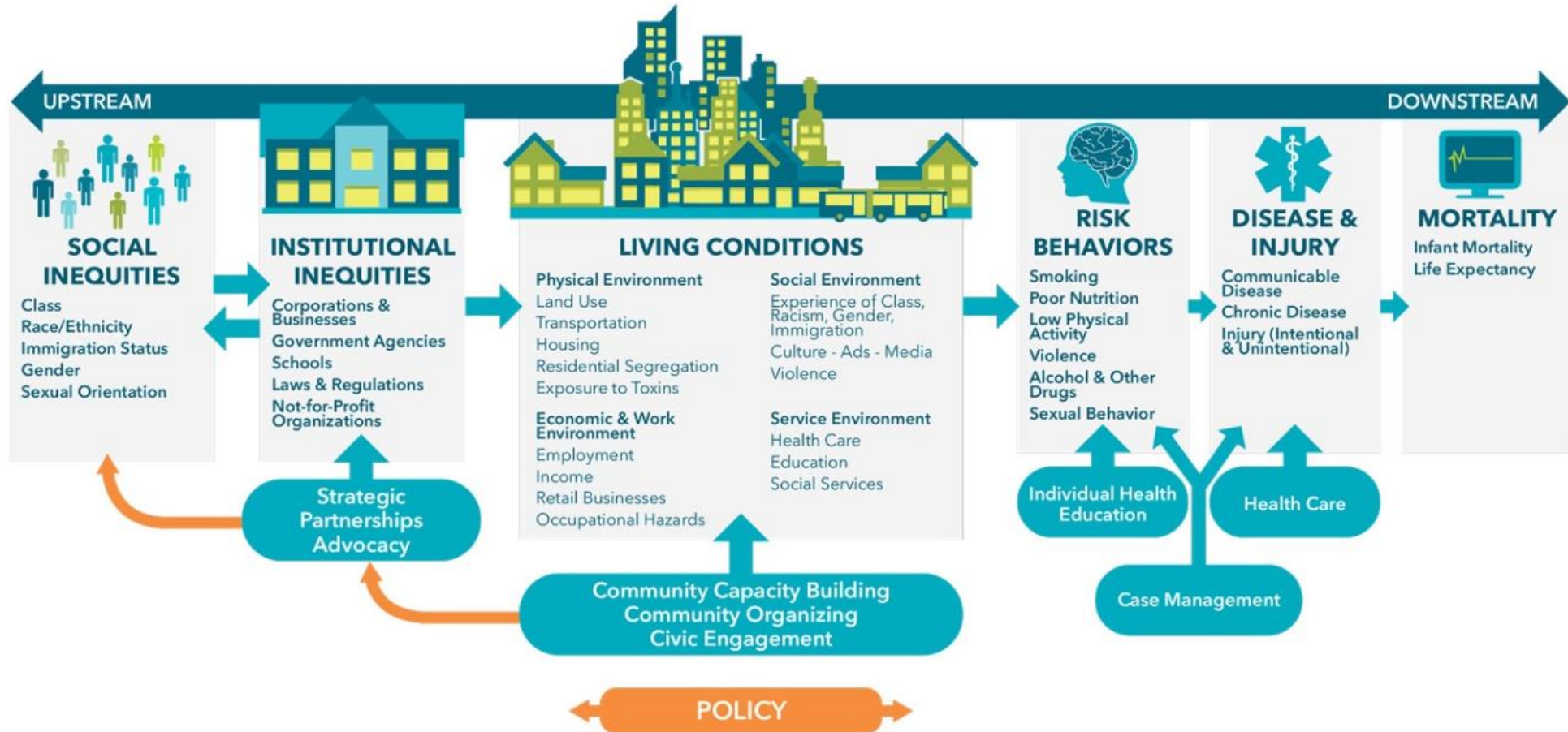
---

Health equity means that everyone has a fair and just opportunity to be healthier. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.

--- Robert Wood Johnson Foundation



# Root Causes of Health Inequities



# Take Home Message

---

If you continue to do what you are doing now, will you be improving the overall health and well-being of your community?



# Thank You!

---

- Please complete the evaluation form!
- Visit the CLPH Table
- Stay connected

